CREATING UNIVERSES FOR YOU

INVEN TARIO

We are a laboratory of design, development, technology and innovation.

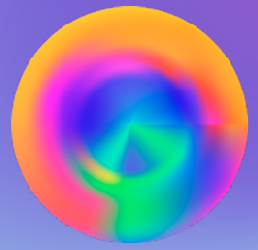
We design a digital experience that blends creativity and technology, focusing on the needs of the client and its users. In other words we provide benefits to our clients from the inicial idea.

private and confidential © 2022

We develop Websites, Progressive Web Apps, Video Games, Intranets, VR plataforms, Augmented reality (AR) and mixed reality (MR), in addition to all kinds of software or solutions that enhance your business to the fullest.

We have an INVENTARIO (inventory) of ideas, To achieve this.

private and confidential © 2022



INVEN
TARIO

PHILOSOPHY

Privado y confidencial © 2022

We work hand to hand with the client

to turn your company into an automated and sustainable business, with proprietary tools and reusable resources.

Privado y confidencial © 2022

TEAM

Privado y confidencial © 2022

Depending on each project we have…

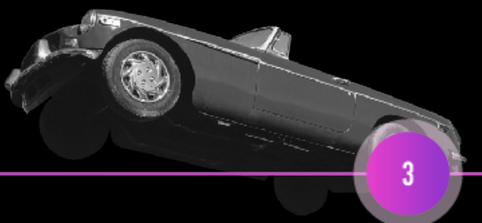
Project Manager, programers FrontEnd & BackEnd, Artists, Musicians, UX/UI Specialists, Writers, Media designers, SEO team, DB Specialists and even Cool Hunters

INVEN TARIO

Privac

PROCESSES

Privado y confidencial © 2022



1

Vision and Mision

What is the goal and what do we need to achieve it?

2

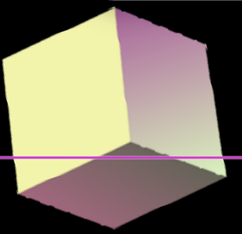
Research

Requirements, user study, trends and scenarios.

3

Plan

Work strategy, development and implementation stages.



4

Prototype

Minimum viable product design and UI environment

5

Feedback

Testing and first approach to the real user for learning.

6

Design and Development

UX & UI restructuring and design process, based on feedback.

Privado y confidencial © 2022

INVEN
TARIO

PARTNERS

Privado y confidencial © 2022

DigitalOcean

Critical Mass

ESTRADA.WORK

MAKING BULLA

Occident Animation Studio

CODERBOX

ASAP
TU APP DE MENSAJERÍA

PagueloFacil

LIBELULA FRACTAL

INVENTARIO

INVEN
TARIO

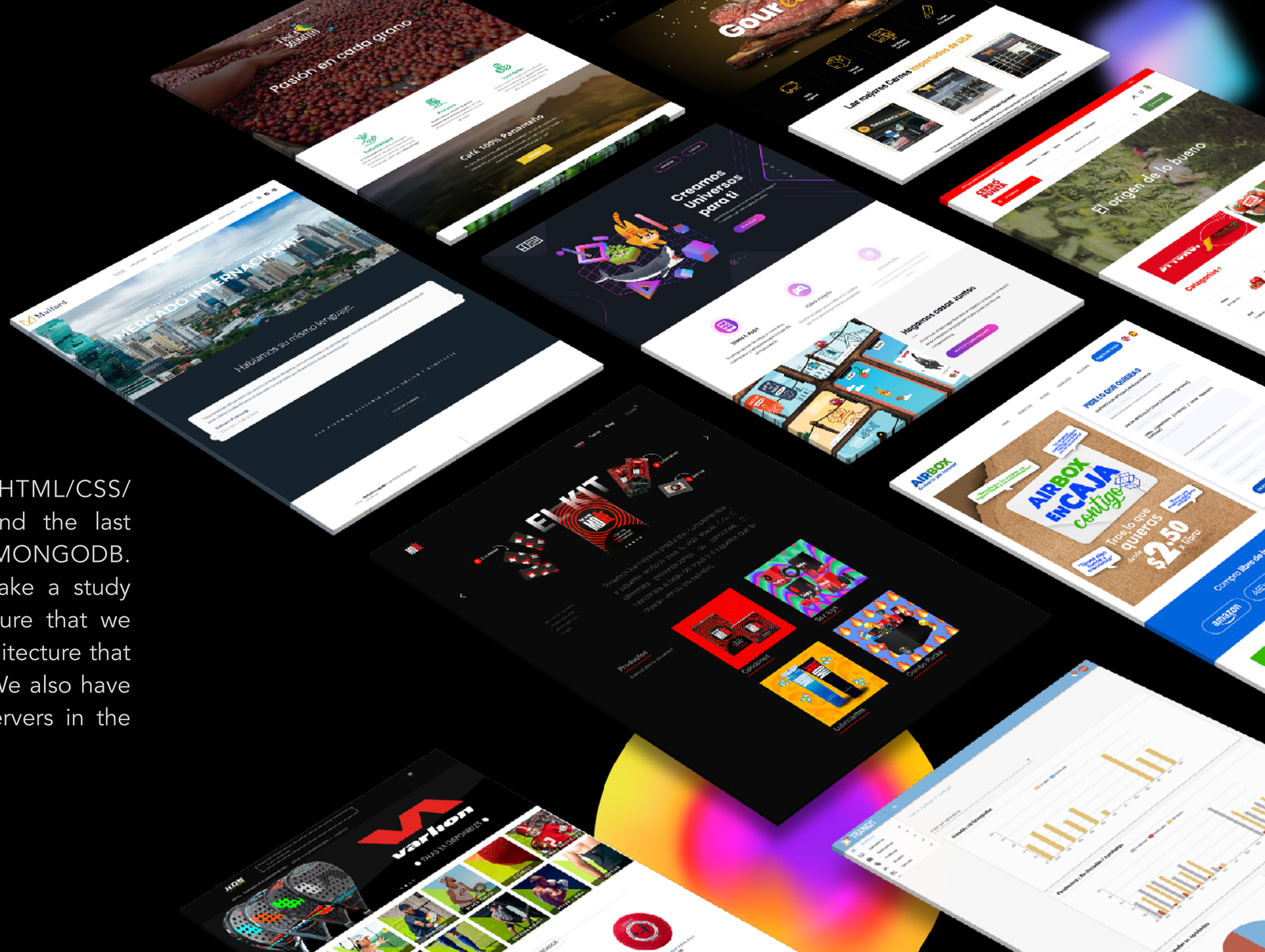
PORTFOLIO

Privado y confidencial © 2022

WEB Design

Friendly and Resposives Websites,

We develop websites with HTML/CSS/ JAVASCRIT/AJAX technology and the last platforms of Data Base as MONGODB. Before any development we make a study with UX department to make sure that we give an efective and aligned architecture that capture the target of our client.We also have the support of the best web servers in the world. All with 24/7 support.



INVEN TARIO

AIRBOX

Buying online it has never been so easy.

Brief

The AIRBOX PANAMA website had been facing problems of user conversion, information distribution and a strong drop in visits, complemented by a high number of bounces.

Idea

Development of a proposed new UX User Experience for the whole site and a new look and feel that changes depending on the season and the needs of the consumer,

private and confidential © 2022

World Target Supplies

Convenience and satisfaction for sale

Brief

The purchase of supplies for Hotels, AirBnB, hostels and lodgings is a complex and difficult task, apart from requiring many steps and trust. World Target Supplies gave us the task of taking this process online.

Idea

Develop an exclusive eCommerce for the sale of these supplies, which simplifies the experience but at the same time complies with the steps of the regular purchase. The customer and their parties manage each purchase, track them, and evaluate them closely. In addition to having control of each step of the purchase.

INVEN TARIO

ADUANA

Digitalization of the Customs Processes

Brief

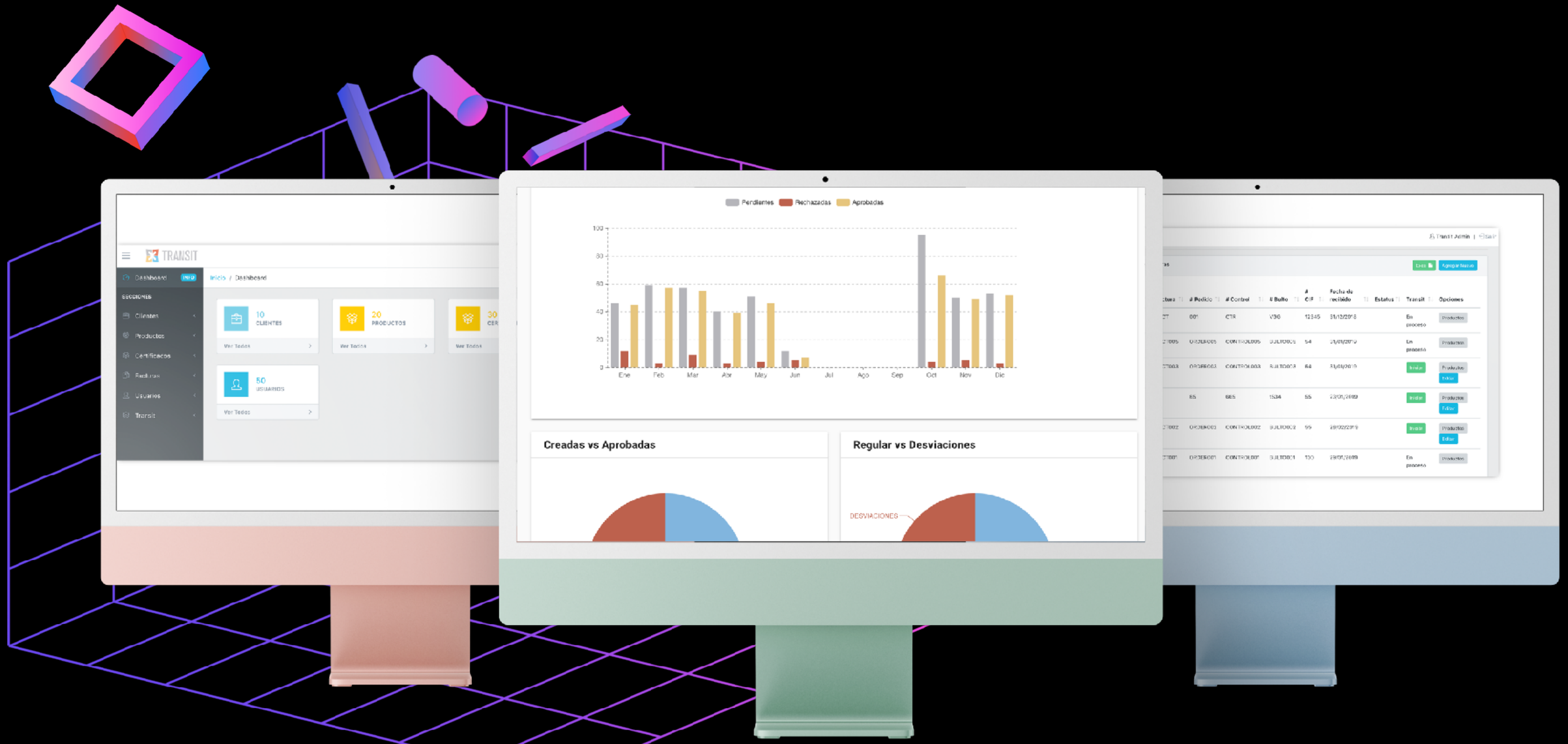
Develop a database platform to simplify the customs declaration and processing service, control the step-by-step invoice process and notify customers of the status at each stage of the process.

Idea

Platform with 5 different forms of access. Each one with specific and interconnected functions:

Manager, collaborator, accounting, courier, transport, customers, laboratories and distributors.

private and confidential © 2022



private and confidential © 2022

CRUNCH

CRUNCH-ING

Brief

Create a filter to go along with the campaign "HAZLE CRUNCH A TU DÍA" Latin American “CRUNCH-ING" campaign, which will represent the fun and challenging spirit of CRUNCH.

Idea

Development of a filter that also functions as a fun game that can be easily replicated.

private and confidential © 2022

CONDONES MORE

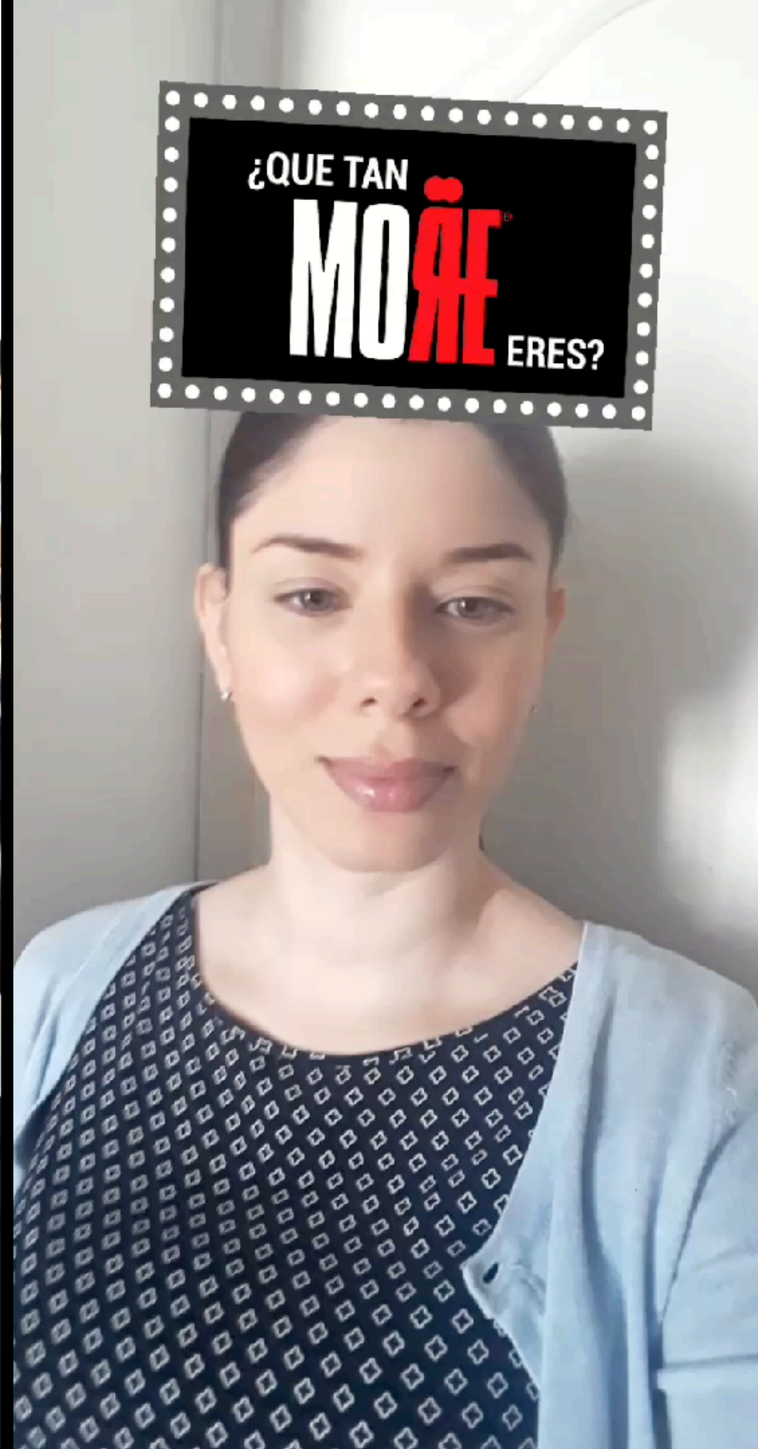
How much "MORE" are you?

Brief

Find a fun way to create empathy with "MORE" Condoms consumers and also make them part of our communication.

Idea

A fun filter that praises you by assigning you a MORE style or sexual quality.



BATTLEDROIDS

3D Model & Animation

Storytelling and creativity to create new and innovative concepts is part of our superior tools.

STREET ART

Light Mapping

Make your BTL
an experience.

Q?RIOSO

3D Scanning

We lift 3D elements from reality with a high scanning technology.

Mall Virtual

Virtual Reality / Metaverse

We develop fully interactive experiences in virtual reality, taking your products or services directly to the metaverse.

The Last Cuckoo

A platform game with innovative and fun mechanics.

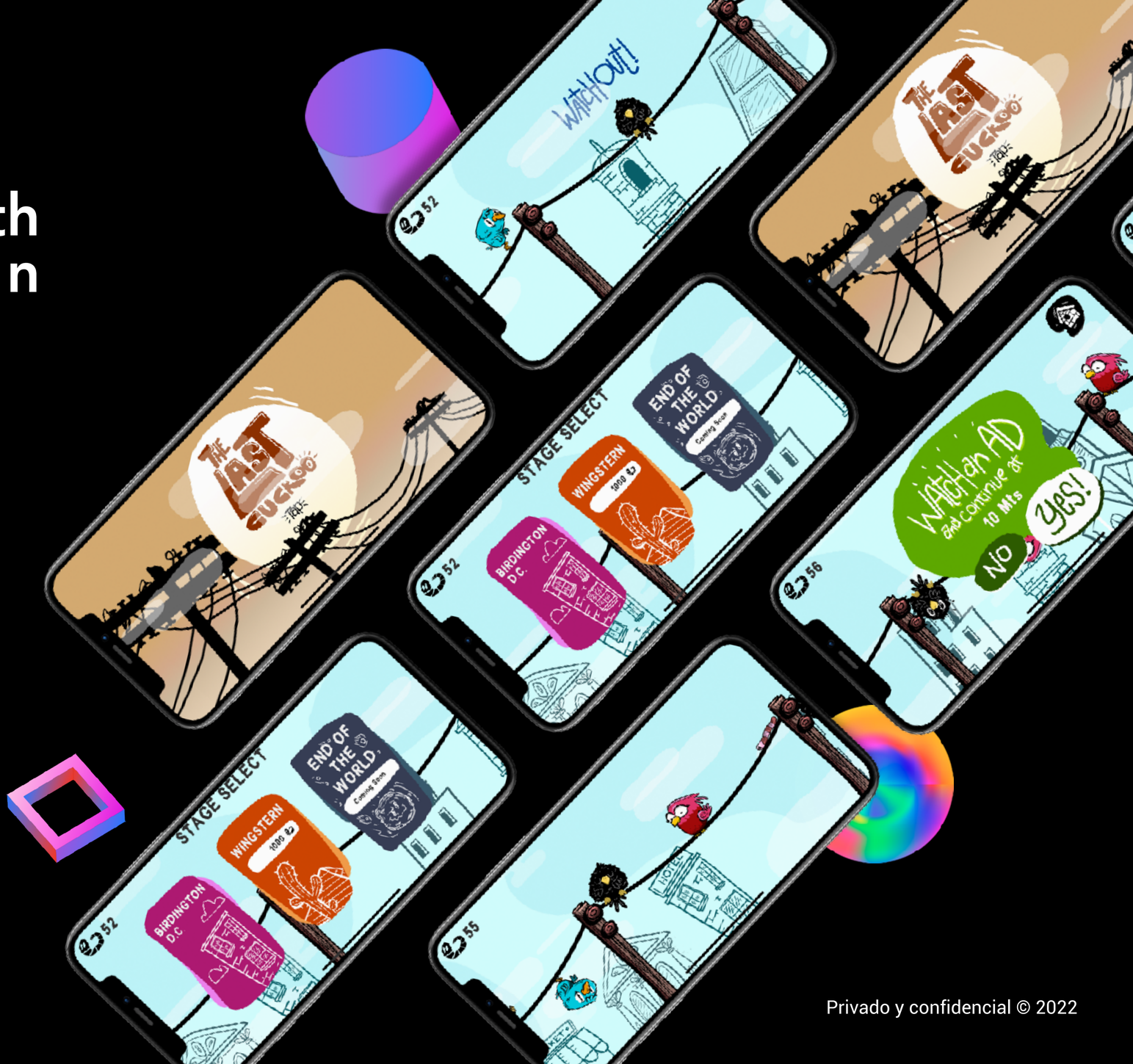
We set ourselves the goal of bringing out an innovative and fun mobile game with funny characters.

Idea

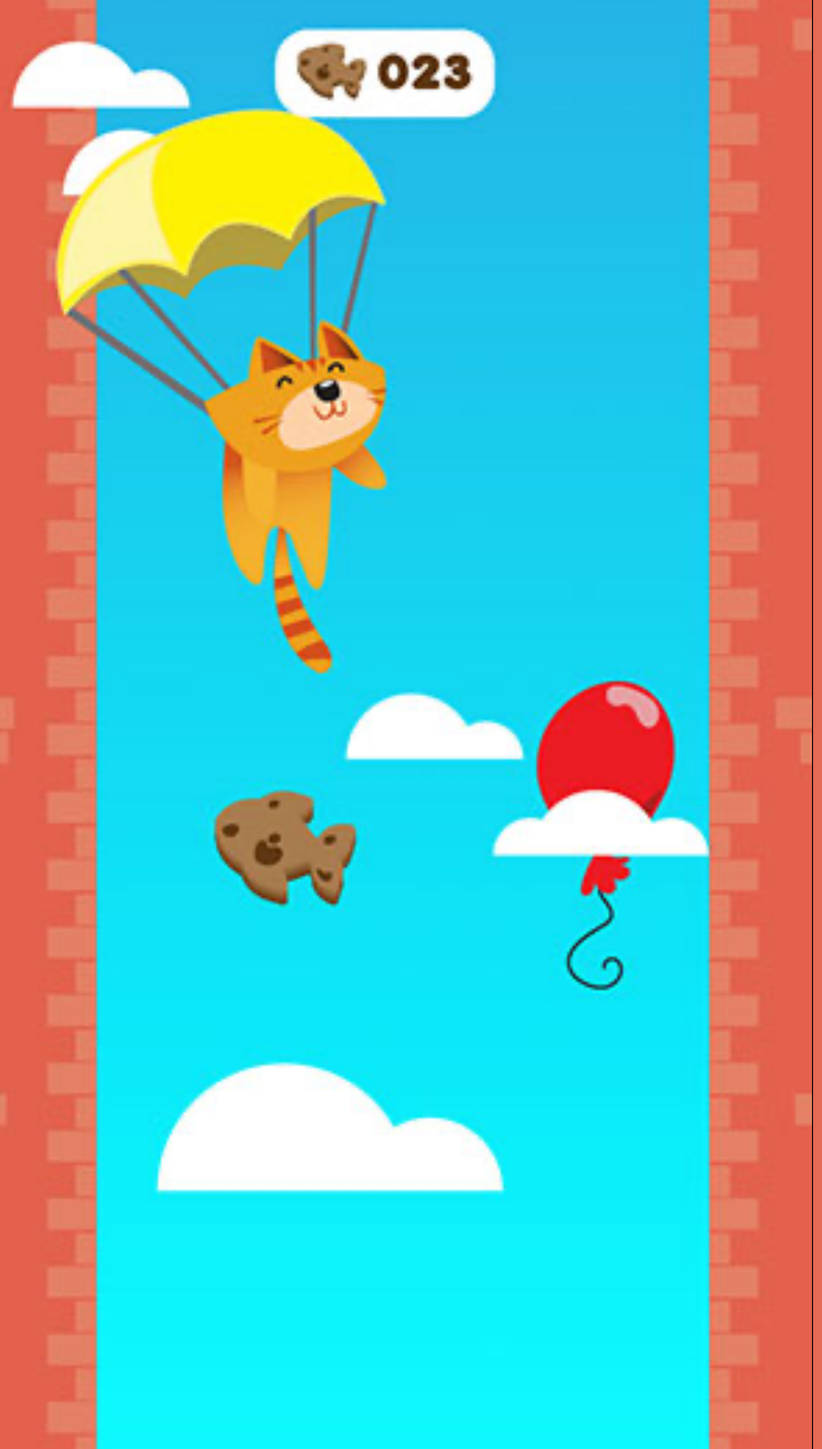
We developed a platform game with an interesting variation in the gameplay and we also used caricature-like illustrations made entirely by hand. completely by hand.

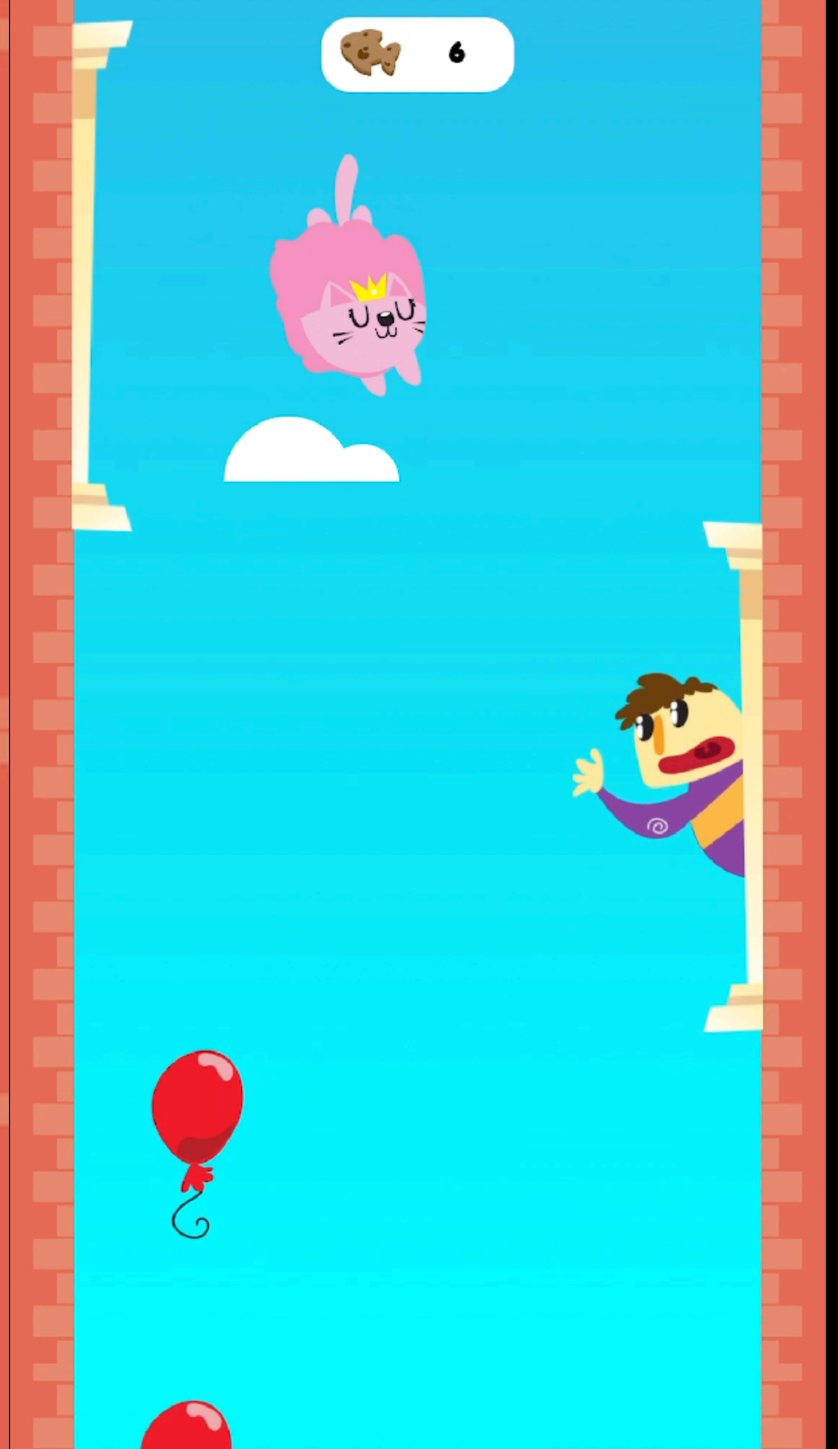
Download on the App Store

GET IT ON Google Play



Privado y confidencial © 2022





CATFALL

A Real Life based Game.

Following up on the Arcade genre in Mobile we tried another casual game, inspired by a family anecdote.

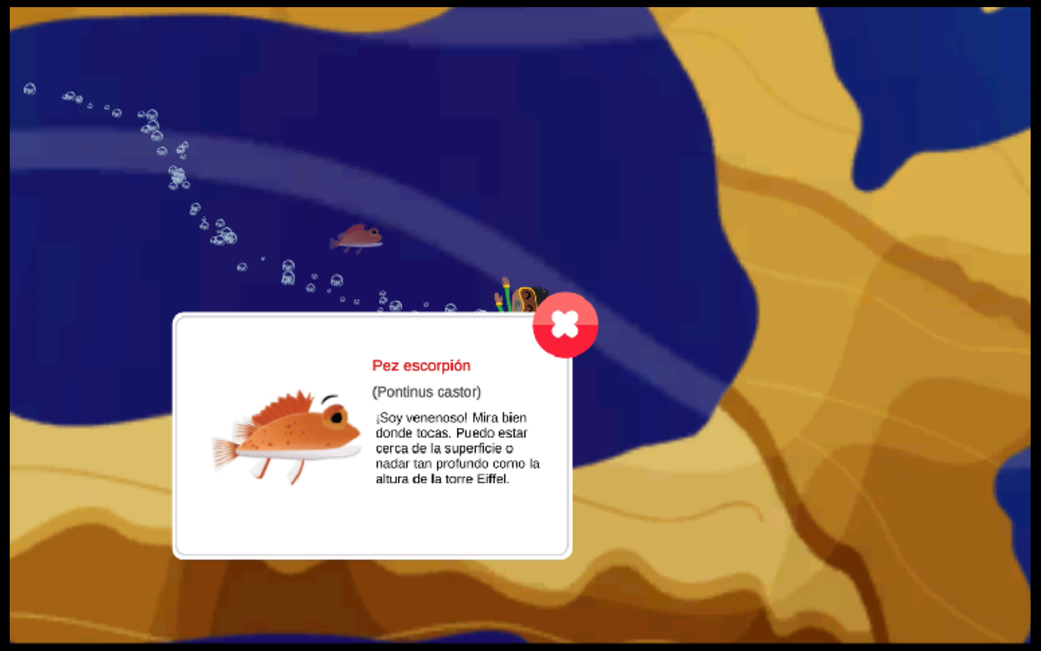
Idea

The game consists of a cat jumping over the balcony and eating cookies while dodging obstacles, the player's goal is to eat as many cookies as possible to free other cats and reach other worlds.

Download on the App Store

GET IT ON Google Play

INVENTARIO



SMITHSONIAN - Q?Digital

Meet our Seas and discover the Megalodon.

Brief

Our mission was to find an interactive and educational way to teach children ages 4-10 about our marine species from both oceans and from different eras.

Idea

Based on the incredible Megalodon, we created a game where the child explores the Pacific and Caribbean oceans and even travels back millions of years discovering for himself each of the fish and eventually the Megalodon.

Download on the App Store

GET IT ON Google Play

INVENTARIO

SMITHSONIAN - Agua Salud

Learn how to create a sustainable world.

Brief

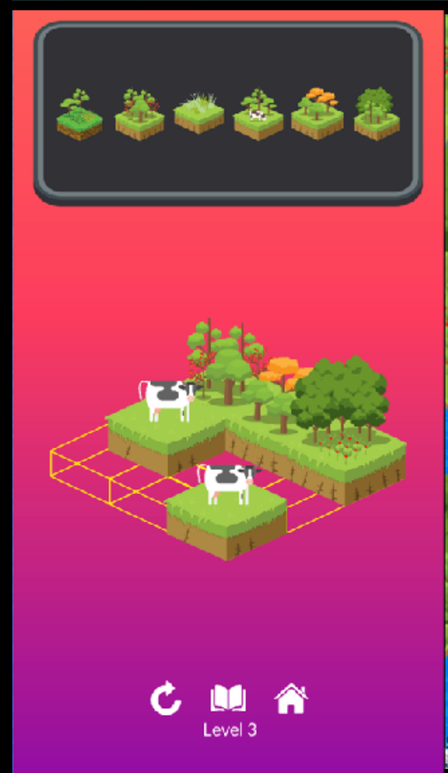
We have the challenge of transmitting the importance of the land at the moment of sustainability, as the Agua Salud project does.

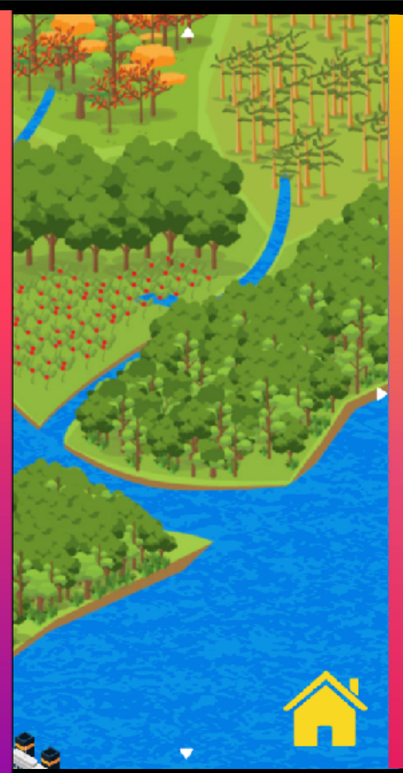
Idea

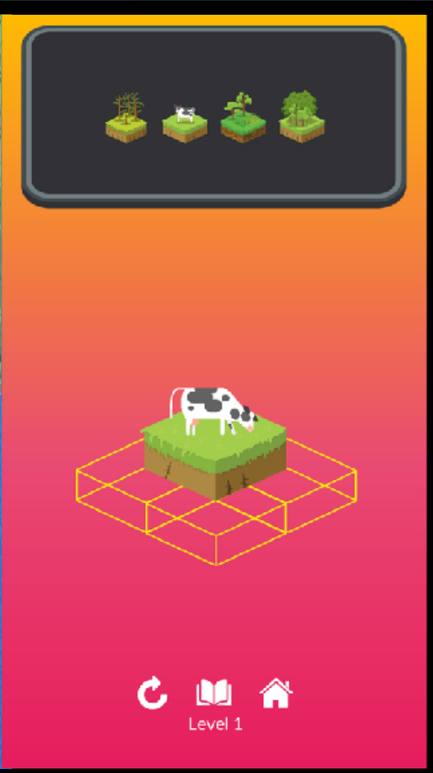
An interactive platform, which teaches users the importance of the type of plot and type of land used and how it affects the entire ecosystem.

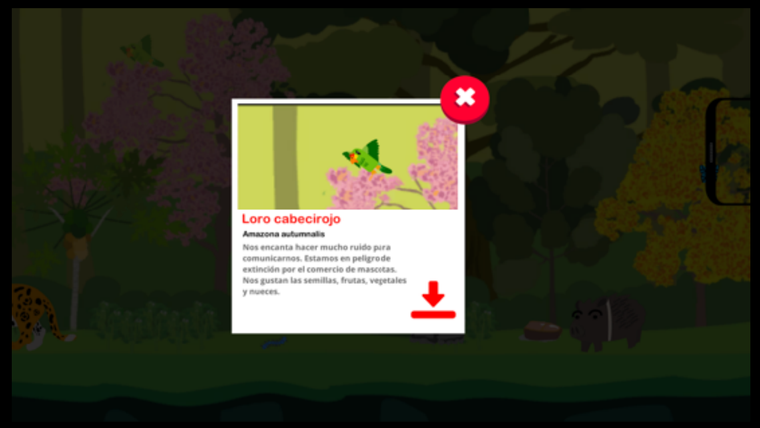
Download on the App Store

GET IT ON Google Play









SMITHSONIAN

Travel with Tito The biodiversity of our forests.

Brief

Panama is a country full of biodiversity everywhere both in fauna and flora, having different environments or forests, in each one we find unique and colorful species.

Idea

We create a play experience where, hand in hand with an explorer scientist "Tito", we go through the different forests, capturing the most beautiful pictures of its unique fauna and flora, and learning from each one of them.

Download on the App Store

GET IT ON Google Play

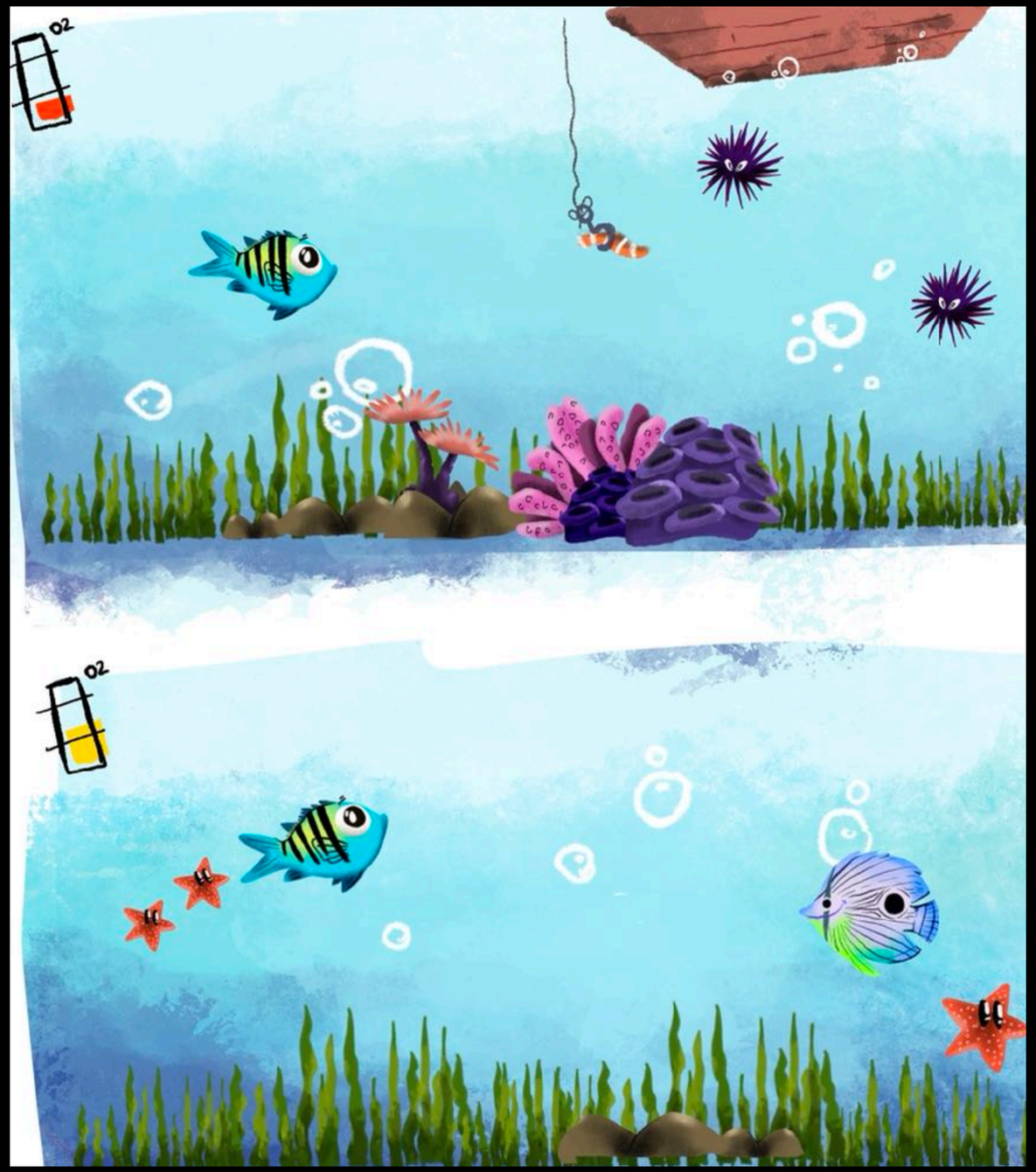
INVEN TARIO

INVEN TARIO

SMITHSONIAN

Hipoxia

Sea water has oxygen, but it can be depleted! Marine hypoxia often occurs when humans pollute the water; some animals can swim away like fish, but slow animals like sea urchins cannot move fast enough.



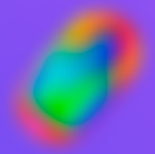
Q?Rioso

Q?rioso Lesson

An educational game of clues and cards where the child must use his knowledge, logic and even more his intuition to decipher the most wonderful animals of the country, from interesting fossils.
On Development....

INVEN
TARIO

CUSTOMERS



Privado y confidencial © 2022

AIRBOX
Compras por Internet

Smithsonian Institution

McCANN WORLDGROUP LATAM

MORE

THE VITAMIN SHOPPE

Nestlé

WORLD TARGET SUPPLIES

ENX
ENTERPRISE NEW EXPERIENCE

CERRO PUNTA
el origen de lo bueno.

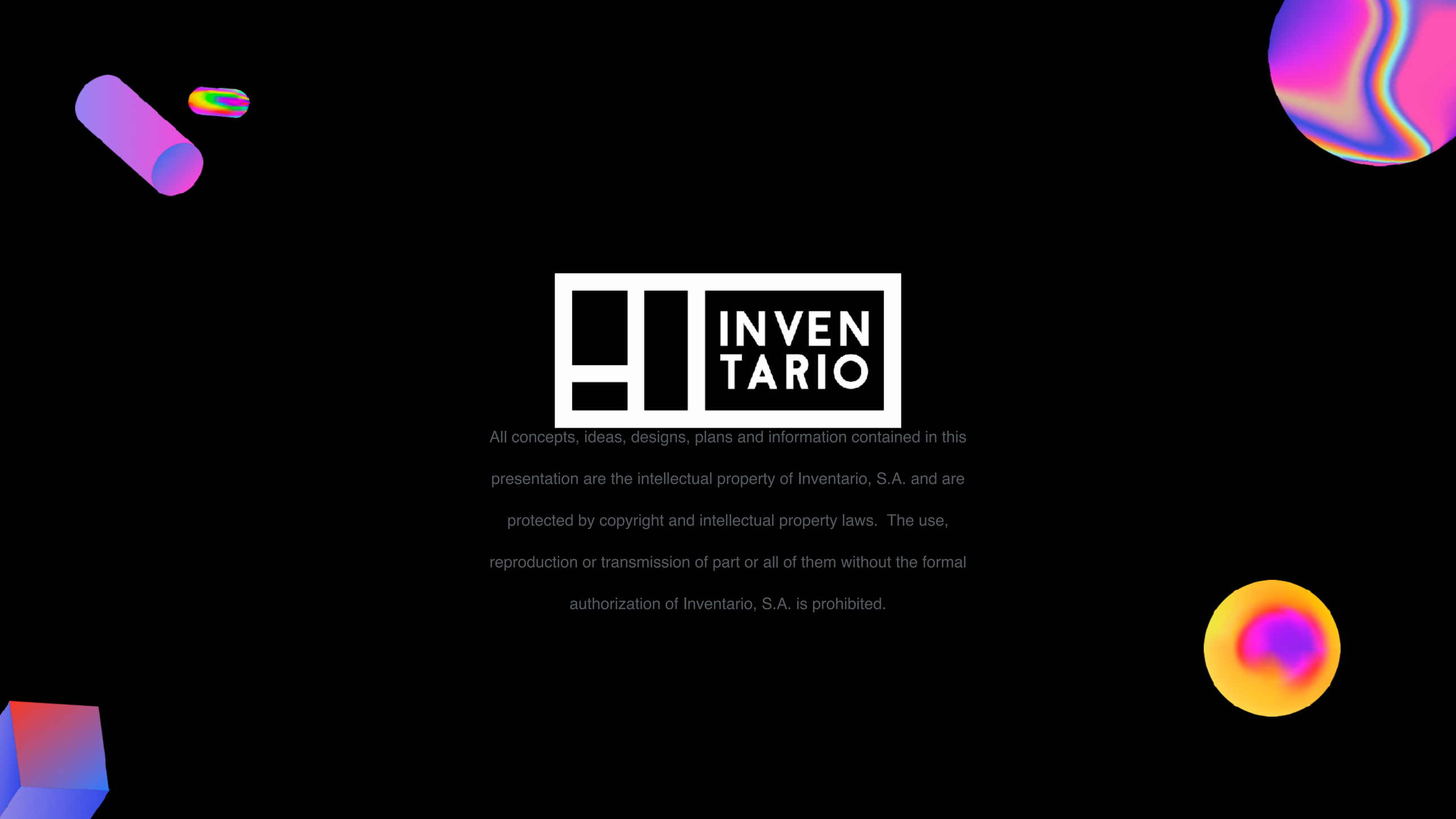
Mulford

TRANSIT

GOURMEATS
Premium USDA Choice

INVENTARIO

Privado y confidencial © 2022



All concepts, ideas, designs, plans and information contained in this presentation are the intellectual property of Inventario, S.A. and are protected by copyright and intellectual property laws. The use, reproduction or transmission of part or all of them without the formal authorization of Inventario, S.A. is prohibited.